

Organised by



MALAYSIAN AUTOMOTIVE ASSOCIATION

KUALA LUMPUR INTERNATIONAL MOBILITY SHOW



#BeyondMobility

5 - 11 December 2024 MITEC, KL



Strategic Partner



Endorsed by



Supporting Organisations



Managed by



Event & Ticket Details

Opening hours

Weekdays — 10:00am to 8:00pm

Weekends — 10.00am to 10.00pm

Friday, Saturday, Sunday & Wednesday, 11th December (Selangor public holiday)

CATEGORY

WEEKDAYS

FRIDAY, SATURDAY, SUNDAY AND 11 DECEMBER 2024 (SELANGOR PUBLIC HOLIDAY)

ADULT

RM 20

RM 25

STUDENTS

RM 10

RM 10

13 to 25 years old with valid
Student ID

CHILDREN

age below 12 years old

COMPLIMENTARY

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Backed by Prominent Industry Organisations

Organiser:

Malaysian Automotive Association (MAA)



MALAYSIAN AUTOMOTIVE ASSOCIATION

KLIMS, organised by the Malaysian Automotive Association (MAA), is Malaysia's leading automotive exhibition.

MAA aims to drive industry growth, foster collaboration, and strengthen Malaysia's role as a regional automotive hub.

Strategic Partner:

Malaysia Automotive Robotics and IoT Institute (MARii)



INSTITUT AUTOMOTIF ROBOTIK DAN IoT MALAYSIA
MALAYSIA AUTOMOTIVE ROBOTICS AND IoT INSTITUTE

Malaysia Automotive, Robotics & IoT Institute (MARii), an agency under the Ministry of Investment, Trade & Industry (MITI), is the driving force of the Malaysian automotive industry.



Endorsed by:

Malaysia External Trade Development Corporation (MATRADE)

MATRADE, an agency under the Ministry of Investment, Trade & Industry (MITI), is the National Trade Promotion Agency of Malaysia, is an organization that helps Malaysian companies and organizations go global.

Industry Supporting Organisations

Automotive Federation Malaysia (AFM)



Motorcycle and Scooter Assemblers and Distributors Association of Malaysia (MASAAM)











Motorcycle & Scooter Assemblers And Distributors Association of Malaysia

Malaysian Automotive Component Parts Manufacturers Association (MACPMA)



Supporting Organisations

	<p>CARSOME - Official trade-in partner</p> <p>Providing on-site vehicle inspections and trade-in services with 24-hour payments for direct purchases.</p>		<p>AFFIN</p> <p>Sponsor Partner</p>
	<p>Motonation - Supporting partner</p> <p>Reinforcing the automotive community's growth and engagement.</p>		<p>Touch N Go - Digital Partner</p> <p>Supporting the KLIMS 2024 Photography Contest on social media and lucky draw.</p>
	<p>R&D F1 Simulation</p> <p>Licensors as Official Ferrari Die-Cast Provider.</p>		<p>Road Transport Department (JPJ) - Service Partner</p> <p>Providing Mobile Van for renewing licenses, road tax, and paying fines.</p>
	<p>AVIS Malaysia - E-Mobility Service Provider</p> <p>Providing EV experience and shuttle pickups to KLIMS 2024.</p>		<p>Malaysian Institute Of Road Safety Search</p> <p>The event's focus includes a Road Safety Initiative by MIROS and PDRM.</p>

Supporting Organisations



Polis Diraja Malaysia (PDRM) – Traffic Summons Service Partner

Offering a special counter for summons settlements with exclusive discounts.



Carage – Sponsor Partner

Providing car cloths as door gifts for lucky visitors attending KLIMS 2024.



Petrosains – Education Partner

Providing curated programmes on mobility.



WEDRINK Malaysia – Sponsor Partner

Providing complimentary drinks daily for visitors arriving by public transport with a coupon and ice cream cones for lucky visitors attending KLIMS 2024.

Leading Mobility Brands Set to Participate

Perodua

Proton

Toyota

Honda

Mitsubishi

Nissan

Mazda

Kia

Great Wall Motor

Morris Garage

XPeng

Modenas

Kawasaki

Aion



New Model Launches

Be the first to see exclusive
car debuts at KLIMS 2024

Perodua

Nissan

Toyota

Great Wall Motor

Kia

Morris Garage

Mazda

..and many more!



Lucky Draw Prizes

LUCKY DRAW!
GRAND PRIZE



Stand a Chance to Win a
TOYOTA YARIS
1.5G LIMITED

LUCKY DRAW!
FIRST PRIZE



Stand a Chance to Win a
PERODUA AXIA

RM250,000 Worth of Lucky Draw Prizes

2nd Prize: AVIS – Opportunity to enjoy 10 days with the Smart #1.

Worth **RM7,500** each

3rd Prize: Lite Elala – Electric rideable scooter-luggage

Worth **RM3,300** each

4th Prize: Eforge – Hiley Maxspeed X8 from Hiley Malaysia

Worth **RM2,299** each

Other Prizes Include:

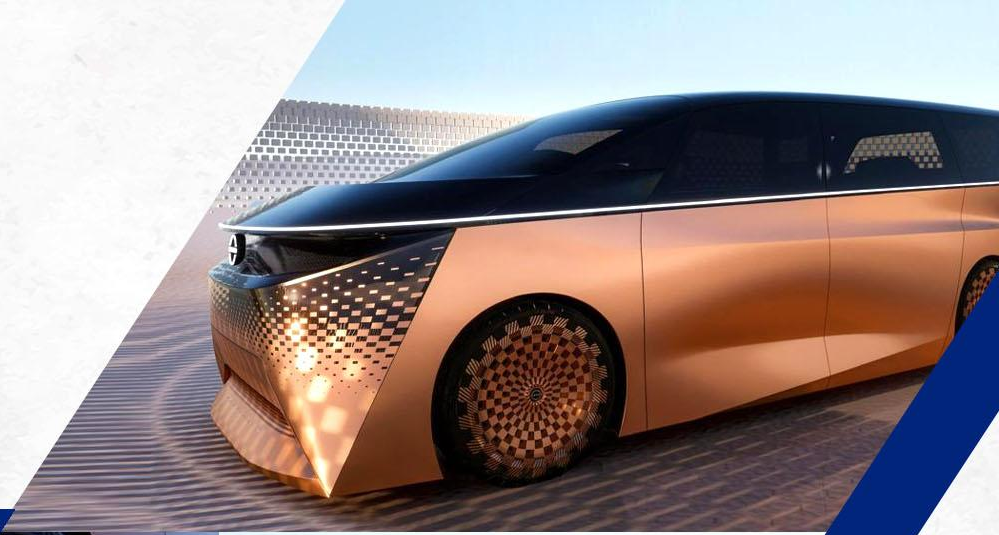
- Exclusive mystery gifts by Ferrari
Worth **RM1,000** each
- Dash Cams by 70mai
Worth **RM509** each
- Goodie bags by Carage
- Special edition KLIMS 2024
TnG cards



Special **Displays**

Witness an awe-inspiring showcase of cutting-edge

Concept Cars that
redefine automotive
innovation.



Special Displays

Immerse yourself in an extraordinary **Car Display**, showcasing **Exotic Models** alongside timeless **Classic Collections**.





MALAYSIAN AUTOMOTIVE ASSOCIATION

**KUALA LUMPUR INTERNATIONAL
MOBILITY SHOW**



FERRARI F1 EXHIBITION



Licensors as Official Ferrari Die-Cast Provider

F1 Ferrari Car Display: View four iconic Ferrari F1 cars, from Schumacher's era to Leclerc's current models.

30,000 limited-edition Ferrari die-cast toy cars available at KLIMS for RM60 each with a buy-one-get-one-free offer.

Special Displays & Activities

Enjoy a Die-cast Cars
Gathering and Display.



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RACE SIMULATOR CONTEST

Runs from **5 to 10 December**, with the
Grand Finale on **11 December 2024**.

Race Simulator Contest

Exciting race simulator contest
running from December 5th to
10th, and a grand finale on
December 11th.



Over **200 Cars** Featured at the Car Club Gatherings

Classic Mercedes Club Malaysia

Proton Satria Club Malaysia

Mini Club Malaysia

Honda Civic Club Malaysia

Honda City Owners Club

Vios Nation Club

Classic Volkswagen Club

Malaysia-Singapore Supercar Club

Mercedes AMG Malaysia Club

Mitsubishi Car Club

Bavaria BMW Club



Seminar & Pocket Talks

Safety Awareness Campaign for EV First Responder by
Department of Standards Malaysia (JSM) & MARii.



MARii STANDARDS MALAYSIA **MV ZEVA**

Stay Prepared, Save Lives

Ensure quick and easy access to vital information for first and second responders during automobile fires or accidents

MS ISO 17840:2024 Information for First and Second Responders

Part 1: Rescue Sheet for Passenger Cars & Light Commercial Vehicles
Part 2: Rescue Sheet for Buses, Coaches & Heavy Commercial Vehicles
Part 3: Emergency Response Guide Template
Part 4: Propulsion Energy Identification

What's Inside MS ISO 17840:2024

Be **READY** when it matters most - because every second **COUNTS**

Why is it IMPORTANT ?

SAFETY FIRST Protecting our responders on the front line
RISK REDUCTION Minimizing hazards in critical situations
PUBLIC SAFETY Keeping everyone safe in emergencies
QUICK & EFFICIENT Enabling fast and effective emergency response

WHO IS INVOLVED
First responders: Emergency team/BOMBA
EV users: Electric vehicle owner

For STANDARD compliance, what documents are NEEDED?

RESCUE SHEET

- 1. Vehicle Identification
- 2. Immobilisation & Stabilisation
- 3. Hazard Disabling & Safety Rules
- 4. Occupant Access
- 5. Stored Energy & Hazardous Substances
- 6. Fire Response Guidelines
- 7. Submersion Protocols
- 8. Towing, Transport, & Storage
- 9. Additional Important Info
- 10. Pictogram Explanations

EMERGENCY RESPONSE GUIDE

- A more detailed document that expands on the Rescue Sheet
- Essential for training and developing rescue procedures
- Includes critical information, such as:

MARii STANDARDS MALAYSIA **MV ZEVA**

Stay Prepared, Save Lives

Ensure quick and easy access to vital information for first and second responders during automobile fires or accidents

MS ISO 17840:2024 Information for First and Second Responders

This is how the information can look like once everyone is on board

BY BRAND **BY MODEL** **EMERGENCY RESPONSE GUIDE**

"The Essential Guidance for First and Second Responders"



SOCIAL MEDIA PHOTOGRAPHY CONTEST

100 Winners will receive a limited-edition
TOUCH 'N GO X KLIMS 2024 CARD AND ENTRY TICKETS!

T&C Apply

KLIMS 2024 Social Media Photography Contest

Prizes

Limited-edition Touch 'n Go x KLIMS 2024 card and a pair of KLIMS 2024 entry tickets.

How to Enter

1. Capture a photo showing what “mobility” means to you
2. Post it on Instagram or Facebook with a caption answering the question and tag KLIMS using **#KLIMS2024BeyondMobility**
3. Follow KLIMS on social media

Winner Selection

KLIMS will choose 100 winners based on creativity, relevance, and highest likes.

Transportations

- **Bus pickups** — Sunway Putra and Central Market to MITEC
- **Van pickups** — Shuttle from Matrade open car park and National Hockey Stadium to MITEC
- **MyRide E-hailing Partner** — Special promo codes for trips to MITEC
- **AVIS car pickups from 7 nearby locations** — Shuttles from MATRADE outdoor parking, MITI outdoor parking, The MET outdoor parking, Publika, KL Sentral, Jalan Duta Hockey Stadium and PWTC to MITEC



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